



# THE LEARNING (R)EVOLUTION



## FEEL THE PULL

Today, the way we absorb information has evolved - and so has learning. We consume media selectively from a wide range of sources. Our classroom is all around us - and it is the student, not the teacher who is the focus. This is 'pull' learning



## BE FREE TO LEARN

Traditional learning was separate from work - a 2-day course in which to attain skills, then back to work to apply them. We believe in removing the distinction between work and training - skills should be relevant and ongoing, without boundaries



On average, sales reps have just **24 minutes** a week for training. New disruptive technologies have given us the tools to maximize this - anytime, anywhere, through any medium



### ARTIFICIAL INTELLIGENCE

training methods that adapt to you, not the other way around, optimizing learning



### JUST FOR YOU

content has become diverse and personalized, presented through next generation platforms



### MEET LEARNERS WHERE THEY ARE

the workforce is mobile, so training should also be - modular, flexible, portable



### INCREASE ENGAGEMENT

inspired learners are good learners - engage with them through storytelling, gamification and AR/VR/MR



### VIDEO KILLED THE TEXT BOX

static text has given way to video as a better means to attain and retain learner interest



### THE NEW CLASSROOM

the classroom is now both physical and virtual, with a new dialogue between teacher and student - collaborative and engaged



### MICRO & MACROLEARNING

from quick (just a couple of minutes) micro sessions to longer immersive studies - different methods, different benefits



### SOCIAL LEARNING

challenge and support your colleagues - share, rank, and comment with the next generation of blended learning

## THE SOLUTION?

Training that evolves with you.

